

2021 ATD TechKnowledge Proposal Submission Template

Submitter Contact Info:

Name:

Company:

Title

Street:

City:

State:

Zip:

Country:

Email:

Mobile Phone:

Office Phone:

Session Title:

Title should be no more than 10 words. Please use title case rather than all caps or sentence case. Titles may be edited by ATD.

Proposal Types

Choose **ONE** of the following formats:

Classroom Session – This session type are 60-minute sessions to provide knowledge that can applied immediately. It can be delivered with up to two co-presenters or individually.

Hands-On-Learning – These sessions are computer-based lab sessions that are longer than an education session. Facilitators will be required to provide a workbook for attendees.

One-day Preconference Workshop – These sessions are offered in limited number and provide in-depth programming to a small audience. They are a full day and should be interactive and designed to leave attendees with a deeper understanding of the subject matter. If this proposal is selected, you will be required to provide a workbook to attendees. ATD offers an honorarium of \$600 or a full conference registration. You will decide which you would like to receive if your proposal is accepted.

Panel - These sessions consist of a moderator and up to 4 panelists. You **MUST** provide all panelists names and information in the submission to be considered.

Playground Session An immersive learning environment featuring creatively designed alternative education sessions that are 30-45 minutes in length consisting of facilitated conversations with subject-matter experts, and a variety of hands-on activities.

Abstract Description

This section is for INTERNAL REVIEW USE ONLY. Our submission process is very competitive. We use a Program Advisory Committee to review and score proposals and make recommendations for final selection. This section should explain to the committee the basic background on your subject matter/topic, what you will discuss in your session, and what prerequisites would be needed to attend. Please think of this section as a deeper dive into your subject matter and be written so the committee can understand exactly what will be delivered to attendees.

Application on the Job

Use this space to show how the learner will be able to apply your session content back on the job. This is in lieu of learning objectives. **USE ACTION VERBS** and action-oriented statements, (e.g. Apply, Explore, Discover, Use, etc.). You are required to submit at least one (1) Application on the Job. The remaining fields are optional. **Each is limited to 125 characters max.**

- 1.
- 2.
- 3.

Session Description

This is designed to be a short description of your session that, **IF SELECTED**, would be used for the publicly facing program guide, app, website and any potential marketing pieces. Please consider the impact this requirement has, and you should NOT simply repeat what you entered TAB 3. Think of this area in terms of what would encourage an attendee to come to the session. Text is very limited, so please be succinct. **Text is limited to 750 characters.**

TRACKS/SUBTRACKS

The Tracks are: E-Learning, Emerging Technologies, Technology Strategy for Leaders, Mobile & Social, Platforms & Tools, Serious Games and Simulations, and Virtual Classroom.

- Select ONLY one Track
- Select ONLY one Topic within your chosen Track

E-Learning (Track 1)

The topics in this track cover all aspects of design development and evaluation of asynchronous e-learning.

- Instructional Design
- Development
- Evaluation
- Graphics and visuals
- Performance support
- Project management
- Storyboarding and prototyping
- Transitioning from classroom to e-learning

Emerging Technologies (Track 2)

The focus of this track is on the newest technologies and trend in learning. These topics include the latest developments in existing technologies, as well as brand new innovations.

- AI and Bots
- Augmented Reality
- Big data and analytics
- Adaptive learning technologies
- Future of work
- Internet of Things (IoT)
- Virtual reality
- xAPI

Technology Strategy for Leaders (Track 3)

This track encompasses topics of interest for the managers and decision makers responsible for implementing technology-based learning initiatives.

- Accessibility
- Assessing new technologies
- Content strategy
- Data and analytics
- Globalization and translation
- Implementing new technology
- Learning ecosystems
- Learning strategy

Mobile and Social (Track 4)

This track covers all aspects of designing and developing mobile learning content, as well as social, collaborative and knowledge-sharing initiatives.

- Design and development

- Performance support
- Evaluation
- Social analytics
- Collaboration and knowledge sharing

Platforms & Tools (Track 5)

This track is for designers and developers in small to large organization who want to stay current and build skills in various platforms and tools.

- Authoring tools
- Knowledge management systems
- LMSs
- LXPs
- Open source content
- Podcasts
- Programming
- Reporting tools
- Video

Serious Games and Simulations (Track 6)

This track covers aspects of games design and development, as well as immersive environments and gamification.

- Game design and development
- Gamification
- Immersive learning environments
- Simulation design and development

Virtual Classroom (Track 7)

This track covers design methods and delivery options for teaching in a synchronous, online environment.

- Design
- Evaluation
- Facilitation

Target Audiences (Choose Up To 2)

- Developer
- Director/Manager
- Executive
- Instructional Designer
- Trainer/Facilitator

Attendee Level (Choose 1)

Please carefully consider the level at which this content is appropriate.

- New Practitioner (Attendee has little to no experience in this subject matter)
- Intermediate Practitioner (Attendee has a good foundation and experience)

- Advance Practitioner (Attendee has lots of experience and content should be applicable at a much higher level)
- Leader/Decision Maker (Attendee is in a leadership position and sets the agenda for their department or organization. Content should be strategy focused and geared towards a senior leader.)
- All Levels (Attendees at any level could benefit from this content, as it's more general in nature vs. very specific to experience level)

DELIVERY METHODS

Sessions should be learning experiences with clear application back to the job and should go beyond lecture and slides. Your session should be designed to engage and involve the audience. **Please briefly explain how you will deliver the session and any special equipment or software (for Hands-On-Learning) you would require.**

IMPORTANT INFORMATION:

Facilitators are required to bring their own laptops loaded with the appropriate presentation.

Technical and AV assistance will be available onsite.

Rooms are set with an LCD projector, screen, wireless lavalier microphone, and Wi-Fi capability.

Preconference Workshops will limited to 30 attendees and set in rounds, with an LCD Projector, screen, wireless lavalier microphone and Wi-Fi capability.

Hands-On-Learning rooms are set classroom style with desktop computers, internet, LCD projector, screen, and wireless lavalier microphone.

Optional Alternative Programming

If your proposal submission is selected, would you be willing to participate in some alternative programming that may supplement or augment your session onsite and/or continue the attendee experience long after the event has ended? Select any that you'd be willing to participate in. Please note that this will be used as an additional resource. It is not meant to penalize or downgrade your proposal submission in any way. You are not required to opt into any of these.

- After-Chat** A post-session facilitated discussion to solidify takeaways and answer attendees' questions.
- Coffee Chat** An opportunity for facilitators to explore a topic, meet someone new, have a follow-up conversation, or simply grab coffee with attendees.
- Not Applicable

FACILITATOR(S)

Facilitator(s) Information:

***Required for all Facilitators. Please enter for ALL Facilitators.**

***Contact Info**

Facilitator Name:

Facilitator Company:

Title
Street:
City:
State:
Zip:
Country:
Email:
Mobile:
Phone:
Office Phone:

Upload a headshot
Bio (100 words or less)

Speaking Experience (Part 1)

Have you spoken at a previous ATD event (TechKnowledge or ATD International Conference & Exposition)?

Yes No

****If you were **SELECTED** to speak at either of these conferences but did not actually attend and speak. Please select **NO**.*

Speaking Experience (Part 2)

If you answered Yes, what was your most recent year?

Speaking Experience (Part 3)

If you answered NO, please list at least one conference you've presented at with dates and location, the session title, and a conference organizer reference with name and email address.

Industry Affiliation (choose one)

- | | |
|---|---|
| <input type="checkbox"/> Academic/Education | <input type="checkbox"/> Association/Non-Profit |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Government | <input type="checkbox"/> Healthcare |
| <input type="checkbox"/> Hospitality/Travel | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Medical/Pharmaceutical |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Technology | <input type="checkbox"/> Utilities |